



Hong Kong
ESG
Reporting
Awards

HERA 2024 Forum

Awards Presentation Luncheon

14 October 2024, Thursday
12.30 PM - 5:00PM

Regency Ballroom
Hyatt Regency Hotel, TST

Recognising Leaders in ESG



300+

Listco



100+

Industry Partners



100+

Speakers

ESG Advisor



Alaya Consulting
本识咨询

Sustainable Real Asset Partner



G R E S B

Aviation Decarbonisation Partner



PR Partner

ICDR

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The Hong Kong ESG Reporting Awards (HERA) recognise companies that demonstrate commitment at attaining environmental sustainability of their businesses since Year 2018. HERA is a non-profit initiative, aiming to build trust among stakeholders, recognition for companies in Hong Kong on Corporate Sustainability.





Awards

The Awards not only showcase the most recognised mode of acknowledgement for Hong Kong companies regarding Corporate Sustainability, but also strengthens the work that companies do to achieve better ESG practices.

HERA is available for applications to both listed and non-listed companies in Hong Kong with phenomenal practices in sustainability reporting. Regardless of the size of your company, HERA is able to show your corporate sustainability initiatives.

Judges' Reports

Every year, we publish a Judges' Report to summarise the findings from our HERA event, and to provide our readers with insights on the ESG market from our very own panel of judges.



Hong Kong Environmental, Social and Governance Reporting Awards
www.hksgawards.com



2022 JUDGES' REPORT



HONG KONG ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORTING AWARDS



2023 JUDGES' REPORT



HONG KONG ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORTING AWARDS





2023 Speakers



Joseph Chan

Under Secretary for Financial
Services and the Treasury
Government of HKSAR



Shirley Lui

Associate
Director
S&P Global Ratings



Vincent Kong

Global Sustainability
Standards Board Member
GRI



Mohan Datwani

Deputy Chief
Executive
HKCGI



David von Eiff

Director, Institutional
Relations, Asia Pacific
CFA Institute



Aaron Sloan

Manager,
Sustainable Development
John Swire & Sons (H.K.) Ltd.



Phoebe Chan

Capital Markets Policy Specialist
CFA Institute



Jenny Lee

Deputy
Secretary General
HKGFA



Shelley Yu

ESG and Climate
Client Coverage Lead
MSCI



King Chung (KC) Lam

Head of Consulate and Chamber
Engagement, Transport and Industrial
InvestHK



Celina Chan

Head of
Sustainable Finance
OCBC



Sachin Iyer

Co-Head of Asia Pacific Sustainable
Debt Markets Origination
Citi





Benefits of Supporting HERA



Network With Senior Industry Practitioners

Organisations participating in HERA are mainly companies striving for ongoing improvements in ESG reporting and performance. The event is designed specifically to encourage formulation of valuable relationships through networking. The HERA Forum provides a cost-effective opportunity for companies and executives to network with peers, engage with others in similar fields, and generate leads - all within just a day!



High Brand Visibility

The event facilitates high brand visibility, ensuring your key brand messages get across to delegates. HERA provides you with an opportunity to reach out to delegates and showcasing your products through exhibition stands.



Influence Prevailing Market Thinking

The HERA Forum not only enables you to find out what your customer wants, but also ensures that your organisation is a part of crucial discussions with senior figures in your respective industry who are shaping policy measures and deciding investment priorities.



Position Yourself As A Thought Leader

The HERA Forum offers speaking opportunities to showcase your ESG solutions in front of representatives from listed companies who look for ongoing improvement and are eager to learn from your expertise.



2023 Supporting Organisations



Environment and Ecology Bureau
The Government of the Hong Kong Special Administrative Region of the People's Republic of China



InvestHK



HKGFA
香港綠色金融協會
Hong Kong Green Finance Association



HKGCC
Hong Kong General Chamber of Commerce
香港總商會 1861



香港上市公司商會
THE CHAMBER OF HONG KONG LISTED COMPANIES

HKiNED
香港獨立非執行董事協會
The Hong Kong Independent Non-Executive Director Association



HKSI
Hong Kong Securities and Investment Institute
香港證券及投資學會



hkira
香港投資者關係協會
Hong Kong Investor Relations Association



GREEN COUNCIL
環保促進會



TOPPAN NEXUS



CISION
PR Newswire



Recognised by UNCTAD

ISAR HONOURS 2023

Intergovernmental Working Group of Experts on
International Standards of Accounting
and Reporting



HERA has been honored with the prestigious "ISAR Honours" by UNCTAD for promoting sustainability reporting. The accolade recognizes HERA's contributions and alignment with SDGs, and enhanced reporting quality. As a not-for-profit initiative, HERA encourages exceptional sustainability reporting practices and highlights corporate initiatives of all sizes. This achievement showcases HERA's commitment to improving reporting and advancing sustainability awareness.

Award Categories

- Best ESG Report
- Best GRI Report
- Newcomer Award
- Carbon Neutral Award
- Excellence in ESG Governance
- Excellence in Social Positive Impact
- Excellence in Environmental Positive Impact
- Best Sustainability Report for Non-listed Company
- Best Sustainability Report for International Companies Award
- GRESB × HERA: Development Benchmark Award (Mainland China/ Hong Kong)
- GRESB × HERA: Standing Investment Benchmark Award (Mainland China/ Hong Kong)
- Outstanding ESG Improvement Award

Judging Criteria

Strategy	Communication	Governance	Disclosure of Management Approach
Forward-looking ESG/ sustainability strategy integrated with business strategy.	Concise and easy to understand, with appropriate use of graphics, links, and innovative presentation approach.	Strong involvement and commitment from the board of directors in leading the organization to manage sustainability risks and opportunities while achieving sustainability goals.	Relevant management approach, initiatives, results achieved, and performance evaluation, presented in a balanced and coherent manner, going beyond the minimum disclosure level.
Performance Targeting	Transparency	Materiality and Stakeholder Engagement	Sustainability Standards and Initiatives
Set measurable and time-bound targets on important KPIs and report on plans, initiatives, and progress in achieving them.	Transparent, honest account of the organisation's ESG performance (including risks, shortcomings, and non-compliance), with detailed solutions for improvement.	Describe the process and address the most significant impacts and issues of concern to stakeholders.	Bonus points for reports that seek third party assurance, consider UN SDGs, or adopt TCFD framework or other international sustainability standards and initiatives.



Sponsorship Packages

	Diamond	Platinum	Gold
Branding			
Logo on HERA website, marketing materials and event on-site branding	√	√	√
Logo on backdrop of the main venue	√	√	√
200 word corporate profile and logo on HERA Website	√	√	√
Social media announcements of sponsorship	√	√	√
One double-sided A4 page of marketing literature in the main conference documentation pack	√	√	√
Logo on HERA Judges' Report	√	√	√
Free-standing roll up standards	√	√	
Company logo on all lanyards	√		
Lead Generation			
Delegate passes	6	3	2
Lunch buffet passes	4	2	1
Delegate list will be sent for selection of introductory emails	10 intros	5 intros	1 intros
Exhibition stand in the breakout area (3 x 2m space only)	√	√	√
Thought Leadership			
Opportunity to feature white papers or articles on the HERA website	√	√	√
Video interview with a company at the Forum	√	√	√
Q&A written interview to be hosted on the HERA website	√	√	√
Feature article on HERA Judges' Report	√	√	
Feature article on Hong Kong Economic Journal	√	√	
Speaking opportunity on a panel discussion	√	√	
Keynote address (10 minutes)	√		
Pricing (HKD)	\$88,000	\$48,000	\$18,000

Limited Diamond, Platinum, and Gold sponsorship opportunities are available. For other tailor-made promotion opportunities and enquiries, please contact Tony Wong at tony@hkesgawards.com.



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HERA Community



Contact Us

Sponsorship Application
and Press Enquiries

Tony Wong
tony@hkesgawards.com
D: +852 3990 0793

Adella Budianto
adella@hkesgawards.com
D: +852 3702 0054

Vivian Ng
vivian@hkesgawards.com
D: +852 3702 0140