



Hong Kong
ESG
Reporting
Awards

HERA 2023 Forum

Awards Presentation Luncheon

26 October 2023, Thursday
9:00 AM - 2:00 PM

Regency Ballroom
Hyatt Regency Hotel, TST

Event Brochure Recognising Leaders in ESG



100+
Listco



100+
Industry Partners



100+
Speakers

ESG Advisor



Alaya Consulting
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Introduction

The Hong Kong ESG Reporting Awards (HERA) recognise companies that demonstrate commitment at attaining environmental sustainability of their businesses since Year 2018. HERA is a non-profit initiative, aiming to build trust among stakeholders, recognition for companies in Hong Kong on Corporate Sustainability. To facilitate the scoring, HERA is supported by an independent and respected judging panel.

Purpose

The goal is to call attention to rising ESG interest despite toils and troubles of today's society and how businesses can take the route of taking up innovative opportunities, tackle hurdles, and alter their business models to guarantee long-term sustainability.

Awardees

The Awards not only showcase the most recognised mode of acknowledgement for Hong Kong companies regarding Corporate Sustainability, but also strengthens the work that companies do to achieve better ESG practices.

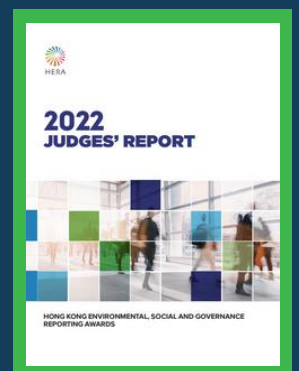
HERA is available for applications to both listed and non-listed companies in Hong Kong with phenomenal practices in sustainability reporting. Regardless of the size of your company, HERA is able to show your corporate sustainability initiatives.

Judges' Reports

Every year, we publish a Judges' Report to summarise the findings from our HERA event, and to provide our readers with insight on the ESG market from our very own panel of judges.



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Benefits of Supporting HERA



Networking Opportunities With the Right People

Organisations participating in HERA are mainly companies striving for ongoing improvements in ESG reporting and performance. The half-day event is designed specifically to encourage formulation of valuable relationships through networking. The HERA Forum offers a cost-effective way for companies and executives to meet others thinking and working on similar lines and generate leads within one half of a day!



High Brand Visibility

The event facilitates high brand visibility, ensuring your key brand messages get across to delegates. HERA provides you with an opportunity to reach out to delegates and showcasing your products through exhibition stands.



Influence Prevailing Market Thinking

The HERA Forum not only enables you to find out what your customer wants, but also ensures that your organisation is a part of crucial discussions with senior figures in your respective industry who are shaping policy measures and deciding investment priorities.



Position Yourself As A Thought Leader

HERA Forum offers speaking opportunities to showcase your ESG solutions in front of representatives from listed companies who look for ongoing improvement and learning from your expertise.

2023 Supporting Organisations



Environment and Ecology Bureau
The Government of the Hong Kong Special Administrative Region of the People's Republic of China



InvestHK



HKGFA
香港綠色金融協會
Hong Kong Green Finance Association



Hong Kong General Chamber of Commerce
香港總商會1861



香港上市公司商會
THE CHAMBER OF HONG KONG LISTED COMPANIES

HKINED
香港獨立非執行董事協會
The Hong Kong Independent Non-Executive Director Association



Hong Kong Securities and Investment Institute
香港證券及投資學會

hkira
香港投資者關係協會
Hong Kong Investor Relations Association



GREEN COUNCIL
環保促進會

graval Consulting

譯谷 DEEP TRANSLATE

CISION
PR Newswire

2023 Speakers



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Joseph Chan

*Under Secretary for Financial
Services and the Treasury*

Government of HKSAR



Shirley Lui

*Associate
Director*

S&P Global Ratings



Vincent Kong

*Global Sustainability
Standards Board Member*

GRI



Mohan Datwani

Deputy Chief Executive

HKCGI



David von Eiff

*Director, Institutional
Relations, Asia Pacific*

CFA Institute



Aaron Sloan

*Manager,
Sustainable Development*

John Swire & Sons (H.K.) Ltd.



Phoebe Chan

Capital Markets Policy Specialist

CFA Institute



Jenny Lee

*Deputy
Secretary General*

HKGFA



Shelley Yu

*ESG and Climate
Client Coverage Lead*

MSCI



King Chung (KC) Lam

*Head of Consulate and Chamber
Engagement, Transport and Industrial*

InvestHK



Celina Chan

*Head of
Sustainable Finance*

OCBC



Sachin Iyer

*Co-Head of Asia Pacific Sustainable
Debt Markets Origination*

Citi



Sponsorship Packages

	Diamond	Platinum	Gold
Branding			
Logo on HERA website, marketing materials and event on-site branding	✓	✓	✓
Logo on backdrop of the main venue	✓	✓	✓
200 word corporate profile and logo on HERA Website	✓	✓	✓
Social media announcements of sponsorship	✓	✓	✓
One double-sided A4 page of marketing literature in the main conference documentation pack	✓	✓	✓
Logo on HERA Judges' Report	✓	✓	✓
Free-standing roll up standards	✓	✓	
Company logo on all lanyards	✓		
Lead Generation			
Delegate passes	6	3	2
Lunch buffet passes	4	2	1
Delegate list will be sent for selection of introductory emails	10 intros	6 intros	3 intros
Exhibition stand in the breakout area (3 x 2m space only)	✓	✓	✓
Thought Leadership			
Opportunity to feature white papers or articles on the HERA website	✓	✓	✓
Video interview with a company at the Forum	✓	✓	✓
Q&A written interview to be hosted on the HERA website	✓	✓	✓
Feature article on HERA Judges' Report	✓	✓	
Feature article on Hong Kong Economic Journal	✓	✓	
Speaking opportunity on a panel discussion	✓	✓	
Keynote address (10 minutes)	✓		
Pricing (HKD)	\$68,000	\$48,000	\$18,000
Special Sponsor's Award (HKD)	\$88,000		

Limited Diamond, Platinum, and Gold sponsorship opportunities are available. For other tailor-made promotion opportunities and enquiries, please contact Tony Wong at tony@hkesgawards.com.

Previous HERA Members



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Contact Us

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and Event Enquiries**

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