



Hong Kong
ESG
Reporting
Awards

HERA Forum 2022

Awards Presentation Luncheon

Event Organiser:



HERA

ESG Advisor:



Alaya Consulting
本識顧問

Building Trust Through Narrative

Sustainability Partner:



社會責任及可持續發展處
Social Responsibility & Sustainable Development Office

Media Partner:



Livestreaming Sponsor:

Wisdom 智富
Investor Relations

20 October 2022
8:30 AM - 2 PM

Regency Ballroom
Hyatt Regency, Tsim Sha Tsui

Event Brochure

Recognising Leaders in ESG



100+

Listco



30+

Industry Partners



30+

Speakers

Supporting Organisations:



Environment Bureau
The Government of the Hong Kong Special Administrative Region



Hong Kong General Chamber of Commerce
香港總商會 1861



香港上市公司商會
THE CHAMBER OF HONG KONG LISTED COMPANIES



Hong Kong Securities
and Investment Institute
香港證券及投資學會



Hong Kong Green Finance Association



香港獨立非執行董事協會
The Hong Kong Independent
Non-Executive Director Association



香港投資者關係協會
Hong Kong Investor Relations Association



20th Anniversary
GREEN COUNCIL
環保促進會



灣仔中西區工商業聯合會
NANCHAN AND CENTRAL & WESTERN DISTRICT
INDUSTRIES AND COMMERCE ASSOCIATION



譯谷 DEEP
TRANSLATE

Previous Participating Organizations in HERA



Recognising ESG leaders and promoting industry best practices

The Hong Kong ESG Reporting Awards (HERA) is an annual event to recognise listed companies for outstanding ESG reporting and business practices. The awards not only celebrate the winners and the cause, but also bolster the efforts companies invest in to pursue improved ESG practices.

Every year the winning organisations set new standards for quality ESG disclosure, raising the bar for the overall standards of disclosure levels in Hong Kong and China. Past winners of HERA awards include AAC Technologies, Chow Tai Fook, The Airport Authority, Bank of East Asia, Cathay Pacific Catering, COSCO Shipping, China Overseas Property, and others.

HERA Forum

HERA aims not only to recognise companies for outstanding reporting on ESG, but also to build and strengthen the ESG coterie in Hong Kong, China, and Macau. We want to highlight growing interest in ESG in the midst of the ongoing turbulence and how companies can tap into new opportunities, address challenges and adapt their business models to ensure long-term sustainability.

Previous Speakers Include:



Ada Wong

Chief Executive Officer
Champion REIT



Hester Marie DeCasper

Regional Head Of Operations,
East Asia & Pacific Head Of Office
International Finance Corporation
(IFC)



Joseph. H. L. Chan

Under Secretary For
Financial Services and The Treasury
Government of HKSAR



Pratima DIVGI

Regional Director
CDP Hong Kong



Rebecca Donnellan

Group Senior Sustainability Manager
CK Hutchison Holdings Limited



Stephen Phillips

Director-General of
Investment Promotion
Invest Hong Kong (InvestHK)



Stephen Wong

Senior Vice President & Executive Director
of Public Policy Institute
Our Hong Kong Foundation



Agnes K Y Tai

Senior Partner
Yaozhi Asset Management
International



Angus Ho

Executive Director
Greens Action



Johnson Kong

Investment Stewardship
Analyst
Blackrock



Kate Hodson

Partner and Head
of ESG Funds
Ogier



Leonie Kelly-Farley

Director and Head
of ESG and Impact Advisory
Ogier
Advisor
Sustainable Finance Initiative



Dr. Robert Gale

Director
Next Level Sustainability
Certified Training Partner,
Australia, GRI



Sabrina Zhang

Director, China,
CDP



Tony Wong

Founder
Alaya Consulting



Verna Lin

Head of Greater China
Regional Hub
Global Reporting Initiative



Wander Meijer

Director, Asia Pacific
GlobeScan



Dr. Yarime Masaru

Associate Professor,
Division of Public Policy
HKUST



Networking opportunities with the right audience

Organisations participating in HERA are mainly companies striving for ongoing improvements in ESG reporting and performance. The half day event is designed specifically to encourage formulation of valuable relationships through networking. HERA Forum offers a cost effective way for companies and executives to meet others thinking and working on similar lines and generate leads within one half of a day!



High brand visibility

The event facilitates high brand visibility, ensuring your key brand messages get across to delegates. It is an opportunity to reach out to delegates through ensuring high brand visibility and showcasing your products through exhibition stands.



Influence prevailing market thinking

HERA Forum not only enables you to find out what your customer wants, but also ensure your organisation is a part of crucial discussions with industry's senior figures who shape policy measures and decide investment priorities.



Position yourself as thought leader

HERA Forum offers speaking opportunities to showcase your ESG solutions in front of representatives from listed companies who look for ongoing improvement and learning from your expertise.

	Diamond	Platinum	Gold
Branding			
Logo on HERA website, marketing materials and event onsite branding	✓	✓	✓
Logo on backdrop of the main venue	✓	✓	✓
200 word corporate profile and logo on HERA Website	✓	✓	✓
Social media announcements of sponsorship	✓	✓	✓
One double-sided A4 page of marketing literature in the main conference documentation pack	✓	✓	✓
Logo on HERA 2022 judges' report	✓	✓	✓
Free-standing roll up standards	✓	✓	
Company logo on all lanyards	✓		
Lead Generation			
Delegate passes	6	3	2
Buffet lunch passes	4	2	1
Delegate list will be sent for selection of introductory emails	10 Intros	6 Intros	3 Intros
Exhibition stand in the breakout area (3 x 2m space only)	✓	✓	✓
Thought leadership			
Opportunity to feature white papers or articles on the HERA website	✓	✓	✓
Video interview with a company at the Forum	✓	✓	✓
Q&A written interview to be hosted on the HERA website	✓	✓	✓
Feature article on judges' report	✓	✓	
Feature article on Hong Kong Economic Journal	✓	✓	
Speaking opportunity on a panel discussion	✓	✓	
Keynote address (10 minutes)	✓		
Pricing			
	HKD 68,000	HKD 38,000	HKD 18,000
Special Sponsor's Award	HKD 88,000		

For other tailor-made promotion opportunities and enquiries, please contact

Mr. Tony Wong

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Exhibition and Sponsorship

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Attendee Registration and Group Book Discounts

Stella Wong
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Application and Speaker Enquiries

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Media and Press

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